

TALBOT'S BOOK ONLINE ORDER FORM

www.talbotsbook.com

**SIGN UP NOW TO
RESERVE YOUR
BANNER AD!**

GLOBAL BANNER ADS:

* Below: Please place a checkmark (✓) next to the banner you would like to purchase and add your total to the Talbot's Book Online section on the Advertising Contract.

Home Page Top Banners:

Full Banner: 468 x 60 pixels:

- \$2,900 for 6 months,
 \$5,800 for 12 months

Half Banner: 234 x 60 pixels:

- \$1,800 for 6 months,
 \$3,600 for 12 months

Home Page Bottom Banners:

Full Banner: 468 x 60 pixels:

- \$2,600 for 6 months,
 \$5,200 for 12 months

Half Banner: 234 x 60 pixels:

- \$1,600 for 6 months,
 \$3,200 for 12 months

Quarter Banner: 120 x 60 pixels:

- \$1,400 for 6 months,
 \$2,800 for 12 months

All Banner Ads Include:

- All banner advertisers will be listed in our **FEATURED COLLEGES** scrolling directory on our home page. (normally priced at \$1,350 if purchased separately)
- Banner ads are displayed globally, as well as targeted, across the site.
- Maximum of 10 banner ads in rotation.
- Banner ads link directly to your school's website.

Please place a checkmark below to be listed in our scrolling **FEATURED COLLEGES Directory on our Home Page!**

Price for 12 months: \$1,350

- Students can click on your institution's name from the directory, which will bring them to your ad.
- From this ad page, we provide a link directly to your school's website.
- If you're not currently appearing on our website, please send us an ad, and we will upload it to our site immediately.
- If you are an advertiser, we will convert your print ad to a web ad at no extra cost.

Name of Institution: _____

Contact Person: _____

Telephone: _____

* For additional information, please contact Marie Devins at P: 781.237.0920, F: 781.235.6654 or Candace Rusk at P: 303.765.5205, F: 303.765.5207.